



Lyric Hughes Hale

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Lyric Hughes Hale is editor-in-chief of [EconVue](#), a website which publishes independent economic news and analysis. She is an economic and political affairs commentator, contributing to a range of publications including the Yale Books Blog, the Huffington Post, the Financial Times, Los Angeles Times, USA Today, Current History and Institutional Investor. *China Takes Off*, published in Foreign Affairs in 2003 and written jointly with her husband David Hale, is one of the most oft-cited surveys of China's economic ascendancy. Their book, "What's Next? Unconventional Wisdom on the Future of the World Economy" was published by Yale University Press.

Ms. Hale has addressed audiences at the World Economic Forum, the Brookings Institution, the Aspen Ideas Festival, the Foreign Correspondent's Club in Tokyo, and the Federal Reserve Bank of San Francisco, as well as Stanford, Northwestern, Harvard and the University of Chicago. She was founder and publisher of the path breaking daily publication China Online from 1998-2003, providing China business news in English on the web. She assembled a sixty-person bilingual editorial and technical team headquartered in Chicago with operations in China.

Throughout the 1980's and 1990's, Ms. Hale served as CEO of Hughes International. The company developed market entry strategies and created and managed multilingual print and broadcast campaigns for technology-focused companies such as Hughes Aircraft, Microsoft, Motorola, AT&T, and Apple Computer.

Ms. Hale studied at Northwestern University, and graduated from the University of Chicago with a degree in Near Eastern Languages and Civilizations. She has lived in Europe, Japan, and Iran, and first went to China in 1979. Ms. Hale bought the rights and produced the first telecast of the Super Bowl in China in 1986. She is a member of the Council on Foreign Relations, and has served on numerous boards, including the Chicago Council on Global Affairs, the National Iranian American Council, and serves on the board of governors of the Japan America Society of Chicago.