

4Sight Health Professional Profile

David W. Johnson Founder and CEO

Dave is the CEO and founder of 4Sight Health, a healthcare boutique specializing in thought capital, strategic advisory services and venture investing. 4Sight Health operates at the intersection of healthcare economics, strategy and capital formation. The company's four-stage analytic (Assess. Align. Adapt. Advance.) reflects the bottom-up, evolutionary character of disruptive, market-driven reform. Mr. Johnson speaks frequently, authors a widely-read blog on market-driven healthcare reform and is currently writing Market versus Medicine: America's Battle for Better Healthcare at Lower Prices that will publish in 2015.

During his 28-year investment-banking career, Mr. Johnson lead managed over \$30 billion in healthcare revenue bonds, led significant strategic advisory engagements and advanced capital formation, asset-liability management, enterprise risk analytics and new business-model development for his large health system clients. Dave's expertise encompasses health policy, academic medicine, economics, statistics, behavioral finance, disruptive innovation, organizational change and complexity theory.

Mr. Johnson holds a Bachelors of Arts degree in English Literature from Colgate University and a Master's degree in Public Policy from Harvard University. Dave was a Peace Corps Volunteer in Liberia, West Africa and a United States Presidential Management Intern. His civic and professional affiliations have included Harvard Medical School (Visiting Committee); the Chicago Council on Global Affairs (Board, Executive and Finance Committees); the University of Chicago (Harris School of Public Policy's Visiting Committee and Student Engagement Sub-Committee Chair); the Health Management Academy; Harvard School of Public Health (occasional lecturer); CHRISTUS Health (Audit Committee); the British-American Project (U.S. Chair); and Terence Cardinal Cooke Health Center (Finance Committee Chair).

Dave enjoys reading, travelling and has run ten marathons.



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